

## **News Release**

BASF celebrates opening of new Center for Sustainable Agriculture

Center creates unique destination focused on sustainable agriculture's impact on the environment, people, and planet

RESEARCH TRIANGLE PARK, NC, April 25, 2022 — BASF opened its new Center for Sustainable Agriculture today with an official ribbon-cutting ceremony. The Center will provide visitors information and experiences covering a broad range of topics — from technology and innovation driving agriculture's productivity to how healthy homes and communities are not much different than a farmer's field.

The ceremony featured information and tours for attendees, which included farmers, agriculture industry stakeholders, elected officials, community partners, members of the media, and BASF executives. Guests had an opportunity to engage with the Center's interactive exhibits and tour the newly renovated gardens that include more than 100 species of plants, trees, and shrubs.

The BASF Center for Sustainable Agriculture is a place where farmers, consumers, and anyone with questions about agriculture can go for information, conversation, and to increase their knowledge on topics that are driving sustainable agriculture forward.

"Farming is the biggest job on Earth and it's getting bigger and more complex," said Paul Rea, Senior Vice President, BASF Agricultural Solutions North America. "Farmers are working to reduce their impact on the planet with an eye on leaving

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things better for the next generation. The Center showcases technologies and solutions that find the right balance – for farmers, agriculture and future generations, while making tremendous strides to increase productivity and resiliency in an everchanging world."

Over the coming decades, our agricultural food system will continue to undergo an accelerated transformation, to provide access to enough healthy, affordable food for a growing population. At the same time, the industry will need to reduce its impact on the planet so future generations can flourish.

Changes also are happening in the professional and specialty solutions markets, including turf and ornamentals, urban and rural pest control, and professional vegetation management. The Center highlights the importance of sustainability in these key areas as well.

The Center's interactive exhibits highlight BASF's initiatives in the areas of Sustainability & Biodiversity; Food, Fuel & Fiber; Agricultural Technology; and Pest Control. The Center also is home to a garden featuring many plant varieties that benefit from the application and use of BASF's sustainable agriculture products.

"From those who make their living in agriculture to those who've never stepped foot on a farm, there's something for everyone to learn and to share at the new Center," said Chip Shilling, Issues Management and Sustainability Manager, BASF Agricultural Solutions North America. "This is a place where there's something of interest for everyone ages 8 to 88."

Rea added that the Center's focus is to serve others, specifically those in agriculture whose voices are not often heard — our farmers.

"The world is putting more pressure on our farmers, and they're not getting as much support as they need to meet the demands and the challenges they face on a daily basis," said Rea. "The Center for Sustainable Agriculture demonstrates that we're at the forefront of providing farmers with some much-needed support. It also will help us to amplify their voices within and outside of our agricultural food system."

For additional information about the BASF Center for Sustainable Agriculture, and to schedule an individual tour or group outing, please visit <u>center-for-sustainable-ag.com</u>.

For a digital media kit, please visit <a href="https://agriculture.basf.us/crop-protection/cfsa-digital-media-kit.html">https://agriculture.basf.us/crop-protection/cfsa-digital-media-kit.html</a>.

## About BASF's Agricultural Solutions division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success − for farmers, agriculture and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 16,700 employees in North America and had sales of \$25.9 billion in 2021. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <a href="https://www.basf.com">www.basf.com</a>.